



Brian Fair
President

Technology Assurance Group Invites Brian Fair, President of Total Office Product Solutions, Inc. (TOPS), to Offer His Views on the Latest Technologies Impacting the SMB Marketplace

Industry Leader to Lend His Expertise and Years of Experience to U.S. and Canada's Top Technology Providers at TAG's Annual Convention

KELOWNA, B.C. — January 30, 2011 — Total Office Product Solutions, Inc. (TOPS), an industry leader in unified communications, announced today that Technology Assurance Group (TAG), an international organization of leading independently owned unified communications companies representing over \$350 million in annual sales, invited Brian Fair, President of Total Office Product Solutions, Inc. (TOPS), to present on the latest technologies impacting small to mid-sized businesses (SMB) at the 11th Annual TAG Convention. Mr. Fair will share his extensive industry expertise and company's experiences with top technology providers located throughout the United States and Canada. TAG's 2011 Annual Convention will be held on March 16th – 18th in San Antonio, Texas.

With the growth of cloud-based technologies, the theme of the 2011 Annual Convention is "Find Your Silver Lining in the Cloud." SMBs have begun to fully understand the true value of cloud technologies and the market is set to explode. According to predictions by IDC Research, "By 2014, sales of cloud

computing products or services will generate almost \$56 billion in annual revenues." The expansion of cloud technologies will not only have a profound impact on the technology sector, but this growth will transform the manner in which SMBs conduct business across all industries. Fair will share his views on the future of cloud technologies, virtualization, hosted solutions, and managed services with other industry professionals. As a well-respected business leader in the industry, many of his peers will gain valuable insight on where the cloud is taking businesses.

"We've always placed the utmost importance on being on the leading edge of technology which is why we spend so much time and energy educating our employees," commented Fair. "When we truly understand where our industry is headed, it makes it much easier to increase our customers' profitability and give them a competitive advantage. An ancillary benefit to running our organization in this manner is that we are able to share our experiences with our colleagues at events like the TAG Convention."

"The TAG Convention brings the brightest minds and most innovative thinkers in our industry together to share best practices, learn from one another and plan for

a successful future," stated Brian Suerth, EVP and Partner of Technology Assurance Group. "We are honored to have President Fair at our event, and we all look forward to learning from him."

ABOUT TOTAL OFFICE PRODUCT SOLUTIONS, INC. (TOPS)

Total Office Product Solutions, Inc. (TOPS) is a leader in unified communications supporting businesses throughout Vancouver Island and the Interior of British Columbia. TOPS provides innovative Business Telephone & VOIP Systems, Copier Solutions & Network Printing as well as Managed IT & Computer Networking Solutions that are designed to increase customer profitability, improve employee productivity and give them a competitive advantage. These solutions are serviced by Factory Certified & Technicians. Customers are thoroughly trained in every component of their system by TOPS' highly experienced customer service team.

Since 1981, TOPS has positioned itself to nurture and develop long lasting and mutually beneficial relationships with all of our customers. Our objective is to work with our customers as their

technology partner. TOPS continues to grow due to its commitment to a core business philosophy that provides customers with a superior product and unparalleled service at a competitive price. The company's corporate headquarters is located at #104 – 1905 Baron Road, Kelowna, B.C, V1X 6W2. For more information about TOPS Telecom, please visit www.topstelecom.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned unified communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication

solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.